



**DR. DIVYA BARTARIA**  
Head Corporate Relations  
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Driven by a desire to work for Human Development, as the Head, Corporate Relations, United Group of Institutions, Prayagraj and the Founder, Career Mates, Dr. Divya, is playing a leadership role by taking initiatives and adapting to the new approach of "Freedom with Responsibility" leading to growth of the organization, betterment of the society and broadly the entire Nation. Having done Ph.D.(Chemistry), Masters in Education (M.Ed.) and Diploma in Management (DIM) makes her an 'Academician' while her passion of development, community services, career counseling services and value added services gave her another drive to enter into the field of Human Development. After completing Certification in Global Career Counseling from the University of California, Los Angeles (UCLA Extension) and a Green Belt Certification from Global Career Counselling from Univariety, Singapore, she is a certified and passionate Career Counselor. Her professional experience is based on Research, Teaching, Administration, Training, Guidance & Counseling Services. She has more than a dozen research publications in various National and International Journals along with a text book entitled, "Advanced Engineering Chemistry" and holds enormous experience of delivering talks/lectures, conducting and organizing workshops, seminars and conferences. She is a Life member of Scientific Bodies & Societies such as "Indian Science Congress Association" and "Indian Chemical Society", Kolkata.

Dr. Divya is a passionate learner and a guide both and therefore conforming to the standards of teaching and learning she continues imparting concepts of Chemistry to the budding professionals other than working for their personality, career and professional development. Her corporate career is as enriching as her academic career. She completed NLP Practitioner & NLP Life Coach Certification from Udemey Course followed by a Professional Counseling Diploma Course; Udemey Course; The KEW TRAINING ACADEMY- ACCREDITED BY CTAA – Complementary Therapists Accreditation Association and fully accredited Professional Psychotherapy Diploma from Udemey Course. Also, In 2018 she completed AICTE recognized STC on PROMOTING INDUSTRY-INSTITUTE INTEGRATION THROUGH ICT organized by Entrepreneurship Development & Industrial Coordination Department; NITTR, Chandigarh.

Presently, she is fulfilling her dream and vision to work for the society and universe as an active member of "Rotary International". She has been serving Rotary Allahabad Midtown District-3120 at various positions of Director and Joint Director since past five years and currently leading the club as the President for the year 2020-2021 with full spirit and commitment.

## **Presentation Summary**

### **Women Awakening and Rural Development**

The rural women can play a catalytic role towards social, economic, community and environmental transformations for sustainable development and it is the urban women who can understand their constraints, limitations and challenges such as limited access to education, health care, mental and physical support etc that they face apart from the global climatic changes, food and economic crises.

This session titled, "Women Awakening and Rural Development" would be focusing upon various concepts, principles and models of rural development with a special emphasis on Women, Education, Health, Entrepreneurship, and Self Development. The central theme being "Human Awakening and Human Development", the awakening of 'Urban Women' for the awakening of 'Rural Women' leading to Rural Development would be discussed as the process flow. Through this session, with a due focus upon Basic Education & Literacy, Health, Infrastructure, Economic & Community Development, Dr. Divya would be highlighting the role of women in Agriculture and Farming. Taking up a brief proposal of Lac cultivation and Value Addition, a protocol model of product development, process development, technology integration and scientific orientation for women entrepreneurship and sustainable development would be explained in this session.