

VAP-15 Inaugural Session
7th December 2020 at 11.00 AM

GUESTS OF HONOR

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SH. SHYAM PARANDE
Secretary and Global Coordinator
Sewa International

Shri Shyam Parande, a civil engineer by profession, was born and brought up in Nagpur. Inspired by Swami Vivekananda's call "Nara Sewa is Narayana Sewa", he has dedicated his life in the service of the needy. He is a community leader and social worker. Post 1977 deadly cyclone in Andhra Pradesh that devastated lives of millions, he personally supervised rehabilitation work and he was responsible for construction of hundreds of houses in 5 villages in coastal Andhra. With his dedication and organizational skills, he has not only developed many development projects in rural and tribal areas of Andhra Pradesh, but also initiated and mentored numerous batch of young volunteers who have dedicated their lives in the service of the needy throughout India and other countries.

Presently, he shoulders the responsibility of International Coordinator and Secretary for Sewa International. He is living example of being exemplary volunteer throughout his life and currently leads the work of thousands of volunteers and numerous service activities in more than 20 countries including America, United Kingdom, Europe, South East Asia and Australia. He is also actively involved in diaspora related activities and is presently working for Antar Rashtriya Sahyog Parishad (Indian Council for International Co-operation) in the capacity of Secretary General, spearheading Pravasi Bharatiya activities. He firmly believes in driving projects through community participation and ownership. Rural development is one such subject which is close to his heart as he himself comes from a village. He has actively mentored rural development, community strengthening, women empowerment and community farming projects in Uttarakhand state. Besides above, he is also zonal coordinator for Asia zone for International Center for Cultural Studies (ICCS) and National Mentor for "Youth for Seva", an organization which engages youth in various charitable and Sewa activities. He is also a patron at 'People of Indian Origin Chamber of Commerce and Industry' (PIOCCI).

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Mr. ARUN NAGPAL

Co-Founder & Managing Director
Mrida Group

Mr. Arun has over 30 years of diverse business experience in progressively senior roles, including over 10 years at the COO/CEO/Board levels. Always passionate about social issues, he turned Social Entrepreneur In 2014, co-founding Mrida (Sanskrit for 'Soil') – a Social Enterprise aimed at facilitating sustainable and scalable, holistic rural development. Mrida's interventions in remote rural areas include energy access, education, health & nutrition, skill development, livelihoods, women's empowerment, and agriculture.

Integrated CSR initiatives are core to Mrida's strategy, through partnerships with leading Corporates like Mahindra & Mahindra, Hero Motors Group Companies, and Reliance Foundation. Through its FMCG Brand Earthspired, Mrida provides market linkages for small and marginal farmers. Earthspired and Mrida are today taught as a Case Study at INSEAD under the topic, 'Building a Brand for Social Impact'. Since inception, Mrida has worked in 42 villages across 9 States, impacting over 22,000 lives.

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Mr.. SANJEEVA SHIVESH

Founder and Chief Executive
The Entrepreneurship School
Gurugram

Mr. Sanjeeva Shivesh is a serial entrepreneur and angel investor. As the Founder of The Entrepreneurship School, a school for startups, he wears multiple hats. He started his professional journey as a civil servant with Government of India. Subsequently, he worked with Booz & Co. at their London Office as Strategy Consultant and then with FIRE Capital Fund as Executive Director for private equity investments. In 2009, he took the entrepreneurial plunge into education sector. He nurtures people who aspire to become entrepreneur. He has incubated more than 100 startups. His passion lies in Entrepreneurship, Innovation, Design Thinking, Economics, Public Policy and Constitutional developments.

He also splits his time as Advisor to MEPSC, a Sector Skills Council, Advisor to Land Ports Authority of India and Strategic Advisor to Evolet Scooters and Motorcycles. He is a regular panelist on national television on economic affairs. Sanjeeva is a B. Tech from Indian Institute of Technology, Delhi and MBA from Cranfield School of Management, U.K.

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DR. HEMA YADAV
Director, CCS- NIAM
Jaipur

As Director NIAM, the major work has been in the area implementation of Schemes of Ministry of Agriculture and Farmers welfare by preparing action plans for horticulture crops under MIDH scheme for North East regions and creating awareness about Agriculture market Infrastructure scheme of Department of Agricultural Co-operation, Ministry of Agriculture . As a panel member of Doubling farmers Income (2017) Committee of Ministry of Agriculture Marketing and farmers Welfare, she has contributed to preparing volume 3&4 on agri logistics and Post Production management. In the area of policy, She has worked on Warehousing, eNAM, Reforms, Value chains, Farm bills etc .She has experience in organizing multi stakeholder training programmes under Feed the Future programme of USAID for Asia and African Countries. She is a USDA certified Master trainer for Grades, Standards and Market Information.

As International Trainer She has delivered session on "Value chain and integrating farmers"- and "Rural Markets- Deigning, Operation and Management"- Africa-Asia Rural Development Organization (AARDO) at Korea, 2017. She has also attended Executive course on Food and Agribusiness Management from Cornell University, Ithaca in 2019. In the area of Project formulation she has handled international assignments on Market infrastructure Design and layout of Rural and wholesale markets of Assam – World bank Project to ARIAS, Assam- 2007, Marketing of Livestock products and Linking Farmers to E Markets which was submitted to Odisha State Agricultural Marketing Board, Govt of Odisha-2017, Marketing of Organic produce of Sikkim(2018). She has publications in leading Journals and newspapers. Presently she is Director of PGDM ABM programme at NIAM.

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DR. M.L. ARORA
Director (Commercial),
National Seeds Corporation Ltd.
New Delhi

Mr.M.L.Arora, who has vast experience in Fruits and Vegetables, Cold Chain Industry and Agro Sectors. He has done M.Sc in Agriculture from HAU Hissar and MBA from IIT, Delhi. Also done short term course from IIM Ahemdabad and pursuing Phd. from IIFT, Delhi. He had been working with Fruits and Vegetables Project of National Dairy Development Board (NDDDB) at Delhi as Procurement Head for all fruits and vegetables from the farmers directly. The project aims at connecting the producers of fruits and vegetables with the urban consumers directly by eliminating mediatories. He has also worked with different Corporate in Cold Supply Chain Management and have achieved many millstones. Presently he is working with National Seeds Corporation Limited

(NSCL) as Director (Commercial) and responsible for Production & Marketing of Quality Seeds of almost all the Crops and Varieties and make available the Certified Seed to the farmers at a reasonable price.

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DR. V.P. CHAHAL

ADG- Agriculture Extension
ICAR, New Delhi

Dr Chahal is currently serving as Assistant Director General (Agriculture Extension) in Indian Council of Agricultural Research, New Delhi. He has more than 35 years of experience in steering projects related to agriculture extension. He is leading the teams of more than 600 KVKs under different ATARI zonal centers across India and guiding the growth and prosperity of farmers through scientific interventions. He has received various awards for his contribution in strengthening the agricultural extension system in the country.

HON'BLE CHIEF GUEST



DR CHINDI VASUDEVAPPA
Vice Chancellor, NIFTEM

Dr Chindi Vasudevappa is the guiding force behind the strategic, academic and scientific endeavors of NIFTEM. Steering by front he has lead the institution to heights and NIFTEM is in process of being conferred upon the status of "*Institute of National Importance*" under his mentorship.

Apart from this, he being the Former Vice Chancellor of University of Agricultural & Horticultural Sciences, Shivamogga, has worked at very senior administrative and academic position in University of Agriculture Sciences, Bangalore; National Fisheries Development Board, Govt of Hyderabad. He is serving as Chairman of several international and national committees.

He has steered development of various educational programmes in fisheries, development and execution government projects for the benefit of fish farmers, developed package of practices on improved fish and prawn farming. His scientific work has been published in international and national journals of repute.

Recently, for his selfless services and contribution to science and technology, Dr Vasudevappa received Second Highest Prestigious Civilian Award of Karnataka State, the Rajyotsava Award.