

Faculty Development Programme on

Entrepreneurship

15th – 27th February, 2021



Organized by

**National Institute of Food Technology
Entrepreneurship and Management
Sonapat, (Delhi NCR)**

Sponsored by

**National Science & Technology
Entrepreneurship Development Board,
Department of Science & Technology,
Govt. of India, New Delhi**

About the Institute

NIFTEM is making an effort to seamlessly blend various facets of the food industry from production to retail, to ensure that all those involved in these activities reap the maximum possible benefits. It envisages being a focal point for catalyzing the growth of Food Processing Industries. The Institute is offering B. Tech., M.Tech., MBA and Ph.D. degree programmes in Food Technology and Management and at the same time taking up initiatives for research and extension activities. A unique flavor of the curriculum is the blend of technology and management, which is reflected in the undergraduate and postgraduate programmes of NIFTEM.

About the Department

The Department of Food Business Management and Entrepreneurship at NIFTEM aims at the development of managerial and entrepreneurial abilities in the students. The Dept. offers exclusively Masters Programme in MBA (Food & Agri Business Management), M.Tech (Food Plant Operations Management) and PhD in Management Studies. It also offers various management and entrepreneurship courses to other streams of B.Tech./M.Tech.

About NSTEDB-DST

National Science and Technology Entrepreneurship Development Board (NSTEDB) is an apex body under the Department of Science & Technology, Government of India. It has been focusing entrepreneurship among the persons with Science & Technology background with a view to make "Job Generators" rather than "Job Seekers". Employment generation through the application of S&T is also encouraged based on innovative methods, techniques & equipments and support through information and trained S&T manpower.

About Faculty Development Program

This Faculty Development Program (FDP) is designed to train and develop professionals in the area of entrepreneurship, innovation and incubation in which they can act as resource persons in guiding and motivating students to take up entrepreneurial careers. The outcome of the FDP is likely to provide essential tools and techniques through diverse hand-on-training modules. With such an aptitude, the knowledge of tools of entrepreneurship would enhance the practicing skills of the Faculty Members/Teachers, who, in turn, can apply them for linking classroom teaching for motivating the students towards entrepreneurial career.

Goal of the Programme

- ❖ Create an awareness of the need and importance of entrepreneurship.
- ❖ Impart knowledge and develop skills in diverse training methods in imparting training to students and entrepreneurs.
- ❖ Plan a curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and have the ability to cope with the changing times.
- ❖ Develop teachers with an entrepreneurial and professional mindset.
- ❖ Make them aware about promotional financial & regulating schemes for Micro Small and Medium Enterprise (MSME).
- ❖ Guide them for techniques of preparation of feasible & viable projects.
- ❖ Guide them for Techniques of proposal preparation.

Program Objective

Faculty Development Program (FDP) on Entrepreneurship aims at equipping the teachers with skills and knowledge that are essential for inculcating entrepreneurial thinking among students and mentoring their progress towards entrepreneurial career.

Course Content

Basics, Entrepreneurial mind set, Design thinking, Opportunity assessment, Market survey, Competitor analysis, Business model canvas, Business Plan, Formation of enterprise, Legal compliances, Digital marketing, Pricing strategies, Financial statements and valuation, Start-up eco-system, Sources of funding and Pitching.

Pedagogy

Lectures, Case Study, Interactions, Role Plays, Individual & Group assignments, Brainstorming, Presentations, Virtual visit etc.

Target Group

Faculty members of Universities/Colleges/Institutes who wish to become the motivator, trainer & facilitator of entrepreneurship

Program Logistics

Non-refundable Fee	:	Rs. 100/-
Mode of Payment	:	Bank Transfer
Bank Name	:	NIFTEM
Bank Account No.	:	32567025875
IFSC Code	:	SBIN0015479
Bank & Branch Details	:	State Bank of India, NIFTEM Campus Br
Schedule	:	15 th to 27 th Feb, 2021
Programme Mode	:	Online (Google Meet)
No. of Batches	:	2 (Per batch 25 participants)
Daily Session	:	Forenoon Batch - 10:00 am to 1:00 pm Afternoon Batch - 2.00 pm to 5.30 pm
Session Duration	:	Lecture 40 Minutes + Quiz 10 Minutes
Registration Link	:	https://forms.gle/ny3X6ZE8UtPf3kXAA
Last Date for Registration	:	30.01.2021

Certificate of Participation

The participants will get certificates on securing 60% marks from each session's Quiz. Performance in Quiz is considered as attendance.

Chief Patron

Prof. C.Vasudevappa, Vice Chancellor, NIFTEM

Patron

Prof. J.S. Rana, Registrar, NIFTEM

Chair

Prof. Sanjay Bhayana, HoD, FBME, NIFTEM

Coordination Team

Dr. R. Prasanth Kumar, Coordinator, Assistant Professor, FBME, NIFTEM

Dr. Sapna, Co-coordinator, Assistant Professor, FBME, NIFTEM

Dr. Aman Dua, Co-coordinator, Assistant Professor, FBME, NIFTEM

For any clarifications, please contact

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