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MOFPI MINISTRY OF FOOD PROCESSING INDUSTRIES GOVERNMENT OF INDIA

Protein-Rich Granola Bar

Protein-Rich Granola Bar

Problem Identified

High cost of existing granola bars and too many complex ingredients

Solution Proposed in Terms of Technology/Process/Know How

Low cost bar with less no. but impactful ingredients, still very high in protein

Methodology/Working

Recipe formulated and optimized

Application

- Savoury, RTE manufacturers
- New and existing entrepreneurs
- As a snack and RTE energy bar

Merits over existing method/technology

- One of the highest protein contents among existing protein/energy bars currently available in the market
- 28% Protein, 13% fat, 48.8% carbohydrates, 424 Kcal energy
- Texture and hardness characterized
- Crunchy & tasty product
- Can be offered in different variants/flavours as the need may be

Status of IPR/Patent

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