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# FOOD FOR A BETTER TOMORROW

## BUILDING SYNERGIES

IN ASSOCIATION WITH:



ON THE OCCASION OF

# WORLD FOOD DAY 2023

16<sup>TH</sup> OCTOBER 2023

IN PARTNERSHIP WITH



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## Proposed Program by IFBA & NIFTEM to celebrate World Food Day

### **“FOOD FOR A BETTER TOMORROW – BUILDING SYNERGIES”**

#### **Background**

World Food Day is celebrated on October 16th every year. This day serves as a poignant reminder of the need for concerted efforts to address food security issues and access to nutritious food for all. It also highlights the importance of sustainable agriculture and food production to address global food challenges. World Food Day is an opportunity to come together as a global community and work towards a world where no one goes to bed hungry.

Ind Food and Beverage Association (IFBA) and National Institute of Food Technology Entrepreneurship and Management (NIFTEM) come together to organize a flagship program on the occasion of World Food Day 2023 with a vision of **“Food for a better tomorrow – Building Synergies”**. This program would not only commemorate the importance of food security but also emphasize India's dynamic role in the global food landscape. NIFTEM, as a premier institution in food technology and entrepreneurship, is uniquely positioned to drive innovations and promote sustainable practices within the F&B sector. By joining forces, they aim to create a platform for knowledge exchange, showcasing cutting-edge technologies, and fostering partnerships that can contribute to ensuring food access, reducing food waste, and improving the overall quality of nutrition in India. The event on World Food Day becomes a symbol of India's commitment to harness its vast potential and expertise in the food domain to address the challenges of food security and propel the nation towards a healthier, more prosperous future.

A multi-stakeholder engagement & public private partnership is important to address many of these challenges.

#### **The Event**

A half-day event is proposed to be hosted by NIFTEM, on Monday, 16<sup>th</sup> October 2023 at NIFTEM, 97, Niftem Road, HSIIDC, Industrial Estate, Kundli, Sonapat, Haryana 131028.

#### **Stakeholders**

- Government
- Food Industry Associations
- Academia

Partners:



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### Key Sessions:

#### Panel 1: Advanced water and food processing technologies for ensuring sustainable use of water

- Use of **water as a value-added product** which is generated as by-product during processing of another food item e.g., whey generated during cheese / paneer manufacturing.
- Use of **Electrolysed water to improve food safety** and quality by improving nutrient retention.
- **Sustainable use of water** during manufacturing of beverages and other foods.

**Suggested Panellist:** NIFTEM, Coca-Cola, Pepsi, Glanbia, KRBL, Embassy of Netherlands, Prowess Advisors

#### Panel 2: Processed Foods - Enhancing food safety & security

- Food processing is synonymous with safe and hygienic food for human consumption
- Food processing enhances shelf-stability and makes it convenient to deliver at times of need.
- Food processing techniques that enhance retention of nutrients
- Food processing enables the industry to provide healthier and nutritious options to consumers.
- Role of Food processing in ensuring food security

**Suggested Panellist:** NIFTEM, Ferrero, Pepsi, HUL, Abbott, FSSAI, Italian Embassy, MoFPI

#### Panel 3: Vision 2047: \$1.5 Trillion contribution of India's Food Processing Sector

- The size of current Food Processing Sector is at 306 Billion USD (2022) and is growing at 15.2% CAGR.
- With several GOI incentives, schemes for agriculture and food processing there are lot of opportunities for the food processing sector to grow double digit.
- While the sector is expected to grow to 535 Billion USD by 2030, it is expected to reach a size of 1.5 Trillion USD by 2047.

**Suggested Panellist:** NIFTEM, IFBA, MSME, PBFIA, Auric, Start-up Organizations, McD, Tata, Dabur, Economic Times

### The Mechanics

1. The event is proposed to start at 9:15 am and will comprise of NIFTEM tour, a short inaugural session, and three panel discussions of about 45 minutes each.
2. Anticipated participation from approximately 100 key stakeholders cutting across the segments identified above.
3. The keynote shall be delivered by Ms. Anita Praveen, Secretary MoFPI, Govt. of India.
4. Each panel shall comprise 4-5 panellists – 4 from the industry, 1 from the Government/Embassy, and chaired/moderated by an independent personality.
5. Partner Industry Associations: IFBA, IBA, IHA, PBFIA

Partners:





# FOOD FOR A BETTER TOMORROW BUILDING SYNERGIES ON THE OCCASION OF WORLD FOOD DAY 2023

9:15 am – 9:45 am	Registration and Arrival of Guests
9:45 am – 10:15 am	Tour of NIFTEM – K campus
10:15 am – 10:30 am	Tea Break
10:30 am – 11:15 am	<p><b>Lighting of the Lamp</b></p> <p><b>Welcome Address</b> <i>by Dr. Harinder Singh Oberoi, Director NIFTEM-K</i></p> <p><b>Opening Remarks</b> <i>by Sh. Deepak Jolly, Chairperson Ind Food &amp; Beverage Association</i></p> <p><b>Special Address</b> <i>Dr. S S Deswal, IPS (Rtd), Vice-Chancellor, Sports University of Haryana</i></p> <p><b>AV message from FAO, India</b></p> <p><b>Inaugural Address</b> <i>Sh. G Kamala Vardhana Rao, CEO Food Safety and Standards Authority of India</i></p> <p><b>Keynote Address</b> <i>by Smt. Anita Praveen, Secretary Ministry of Food Processing Industries, Government of India</i></p>
11:15 am – 12:00 pm	<p><b>Session 1: Advanced water and food processing technologies for ensuring sustainable use of water</b></p> <p><i>Sh. Ashok Athawase Pralhad, Senior Director Technical Operations, Coca-Cola India</i> <i>Sh. Ravindra Sewak, Country Director, Safe Water Network</i> <i>Sh. Ganesh K, Chief Sustainability Officer, CSR and Corporate Affairs, Bisleri</i> <i>Sh. Kunal Gupta, Business Head - Production and Procurement, KRBL</i> <i>Dr. Harinder Singh Oberoi, Director, NIFTEM-K</i></p> <p><b>Moderator:</b> <i>Sh. Rajesh Srivastava, Chairman, Prowess Advisors</i></p>

Partners:







12:00 pm – 12:45 pm	<p><b>Session 2: Processed Foods - Enhancing food safety &amp; security</b></p> <p><i>Dr. Komal Chauhan, Head, FST, NIFTEM</i>  <i>Sh. Deshraj Sharma, Head of Food Safety &amp; Quality, Ferrero India</i>  <i>Dr. Vaibhav Kulkarni, Director, Regulatory Affairs, Abbott India</i>  <i>Dr. Annalisa Zezza, Expert in the Agri-Food Sector, Embassy of Italy</i>  <i>Dr. Sakshi Bhushan, Lead, Innovations, HUL</i></p> <p><b>Moderator:</b> <i>Ms. Inoshi Sharma, Executive Director, FSSAI</i></p>
12:45 pm – 1:35 pm	<p><b>Session 3: Vision 2047 “\$1.5 Trillion contribution of India’s Food Processing Sector”</b></p> <p><i>Sh. Rajeev Ranjan, CEO, Connaught Plaza Restaurants (McDonalds)</i>  <i>Sh. Deepak Aggarwal, Founder and CEO, Zenith Drinks Pvt. Ltd. “Auric”</i>  <i>Dr. Ashutosh Upadhyay, Professor, NIFTEM-K</i>  <i>Ms. Manisha Chaudhury, Founder, PlantWise</i>  <i>Sh. Deepak Jolly, Ind Food &amp; Beverage Association</i></p> <p><b>Moderator:</b> <i>Ms. Ratna Bhushan, Senior Editor, The Economic Times</i></p>
1:35 pm – 1:40 pm	<p><b>Closing Remarks</b></p> <p><i>Dr. Praveen Aggarwal, Executive Director Ind Food &amp; Beverage Association</i></p> <p><b>Assembly and Group Photograph of Organizers and Dignitaries</b></p>
1:45 pm onwards	Lunch

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