

POST EVENT REPORT

EVENT NAME: Virtual Panel Discussion 2.0

TOPIC: "The Power of LinkedIn & Personal Branding"

EVENT DATE: June 19th, 2020

VENUE: Conducted online through 'Webinar Jam' Platform

FACULTY COORDINATOR: Dr. P.K. Nema

ORGANIZED BY: ALABHYAM (NIFTEM Technical Society)

REPORT:

ALABHYAM (NIFTEM Technical Society) conducted a Virtual Panel Discussion to enhance the knowledge of participants about the need and use of a LinkedIn profile.

The Panellists of the event were:

1. Dravisha Katoch: LinkedIn Expert, Marketing Strategist, Founder of Learn for Less and Dravisha.com
2. Rishabh Garg: Entrepreneur and Process Engineer at Tetra Pak India Pvt. Ltd.

The Panel Discussion was moderated by Dr. Vinkel Arora (Assistant Professor). The Panellists have discussed all material related to the topic along with a QNA session with the participants. The event was open to public and approximate 493 participants registered for the event and out of those around 215+ people attended the workshop.



EVENT COORDINATORS: Graphic Designer- Karun

Content Creator- Rajneet

Technical Lead- Sparsh

Event Lead- Rajneet and Himanshu Kushwaha

Documentation- Lokesh

Overall Event Coordinator- Riya and Rajneet