

### **DETAILED PROJECT REPORT**

#### NAMKEEN BUSINESS

### **UNDER PMFME SCHEME**



National Institute of Food Technology Entrepreneurship and Management

Ministry of Food Processing Industries

Plot No.97, Sector-56, HSIIDC, Industrial Estate, Kundli, Sonipat, Haryana-131028

Website: http://www.niftem.ac.in

Email: pmfmecell@niftem.ac.in

Call: 0130-2281089

# TABLE OF CONTENTS

| S No. | Topic   |  | Page<br>Number |
|-------|---------|--|----------------|
| 1.    | Project | Summary                                    | 3              |
| 2.    |         | he Product                                 | 4-5            |
| 3.    | Process | Flow Chart                                 | 6-7            |
| 4.    | Econon  | nics of the Project                        | 8-25           |
|       | 4.1.    | Basis & Presumptions                       | 8              |
|       | 4.2.    | Capacity, Utilisation, Production & Output | 9-10           |
|       | 4.3.    | Premises/Infrastructure                    | 11             |
|       | 4.4.    | Machinery & Equipments                     | 11-13          |
|       | 4.5.    | Misc. Fixed Assets                         | 13             |
|       | 4.6.    | Total Cost of Project                      | 14             |
|       | 4.7.    | Means of Finance                           | 14             |
|       | 4.8     | Term Loan                                  | 14             |
|       | 4.9.    | Term Loan repayment & interest schedule    | 15-18          |
|       | 4.10.   | Working Capital Calculations               | 18             |
|       | 4.11.   | Salaries/Wages                             | 19             |
|       | 4.12.   | Power Requirement                          | 19             |
|       | 4.13.   | Depreciation Calculation                   | 20             |
|       | 4.14.   | Repairs & Maintenance                      | 20             |
|       | 4.15.   | Projections of Profitability Analysis      | 21             |
|       | 4.16.   | Break Even Point Analysis                  | 22             |
|       | 4.17.   | Projected Balance Sheet                    | 23             |
|       | 4.18.   | Cash- Flow Statement                       | 24             |
|       | 4.19.   | Debt-Service Coverage Ratio                | 25             |

# 1. PROJECT SUMMARY

| 1. Name of the proposed project                    | : | Namkeen Business   |
|--|---|--|
| 2. Nature of proposed project                      | : | Proprietorship/Company/Partnership   |
| 3. Proposed project capacity                       | : | 159600 Kg/annum(55,60,65,70,&75% capacity utilization in 1 <sup>st</sup> to 5 <sup>th</sup> Year respectively) |
| 4. Raw materials                                   | : | Besan, Oil, Spices, Dal, Peanuts, Potato   |
| 5. Major product outputs                           | : | Namkeen  |
| 6. Total project cost                              | : | Rs.17.90 Lakh  |
| Land development, building & Civil<br>Construction | : | Nil  |
| <ul> <li>Machinery and equipment's</li> </ul>      | : | Rs.9.99 Lakh   |
| <ul> <li>Miscellaneous Fixed Assets</li> </ul>     | : | Rs.1.80 Lakh   |
| Working capital                                    | : | Rs.6.11 Lakh   |
| 8. Means of Finance                                |   |  |
| • Subsidy (max 10lakhs)                            | : | Rs.4.13 Lakh   |
| • Promoter's contribution (min10%)                 | : | Rs.1.78 Lakh   |
| Term loan  | : | Rs.6.48 Lakh   |
| Working Capital Requirement                        | : | Rs.5.50 Lakh   |
| 9. Profit after Depreciation, Interest & Tax       |   |  |
| • 1 <sup>st</sup> year                             | : | Rs.1.06 Lakh   |
| • 2 <sup>nd</sup> year                             | : | Rs.1.92 Lakh   |
| • 3 <sup>rd</sup> year                             | : | Rs.3.14 Lakh   |

Rs.4.34 Lakh

: 5 Years with 6 months grace period

: Rs.5.96 Lakh

: 2.98

• 4<sup>th</sup> year

• 5th year

11. Average DSCR

12. Term loan repayment

### 2. ABOUT THE PRODUCT

#### 2.1. PRODUCT INTRODUCTION:

Namkeen is the Hindi word used to describe a savory flavor. The word namkeen is derived from the word Namak (meaning salt). Namkeen is also used as a generic term to describe savory snack foods. Both black and regular white salt are used in Indian cooking, which gives it the salty flavor many people like. Other namkeen snacks common in Indian cuisine include khaara, farsan, chivda, sav, chips and bhujiya. Namkeen of Indore and Ratlam are two snacks that are very well known for their tastes.

Namkeen foods are typically designed to be portable, quick, and satisfying. Processed snack foods, as one form of convenience food, are designed to be less perishable, more durable, and more portable than prepared foods. They often contain substantial amounts of sweeteners, preservatives, and appealing ingredients such as chocolate, peanuts, and specially-designed flavors.

#### 2.2 MARKET POTENTIAL:

India traditional snacks market has shown tremendous growth in the past couple of years. The market is forecasted to grow with a CAGR of more than 7% in near future. Increasing consumer's awareness towards healthy and packaged traditional snacks has created a huge demand for Namkeen in past couple of years.

Namkeen is the dominant segment, followed by the Extruded Snacks. The market is also segmented into organized and unorganized sector of which unorganized is the dominant market.

The India Snacks Market will be more than INR 1 Billion by the end of 2024. At present Unorganized market is dominating the India snacks market. But this scenario is expected to change during the forecast period of 2020-2024. India Snacks Market is growing due to following factors Lifestyle Changes, Rising Urbanization, Growing Middle Class Population, Local Availability and Availability of Snacks in Small Package Size, Low Price and Company's Strategies to focus on regional taste

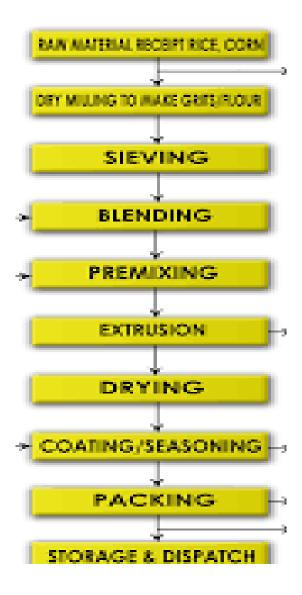
#### 2.3 RAW MATERIAL DESCRIPTION:

Key indgredients for this product are:

- Besan
- Oil
- Spices
- Dal
- Peanut
- Potato

### 3. PROCESS FLOW CHART

- Procurement of raw material.
- > Preparation of dough with the help of dough mixer.
- > Then with the help of Bhujia machine extruder convert the dough into the shape of required namkeen.
- > After that take it into the frying section.
- > Drying of namkeen
- ➤ After frying, mix all the other ingredients like: peanut, spices etc. as per the different taste of the namkeen.
- > Seasoning of namkeen with the help of seasoning machine.
- > Packaging of goods.
- > Transportation



### 4. ECONOMICS OF THE PROJECT

#### 4.1. BASIS & PRESUMPTIONS

- 1. Production Capacity taken of Namkeen is 560 Kgs per day. First year, Capacity has been taken @ 55%.
- 2. Working shift of 8 hours per day has been considered.
- Raw Material stock is for 15 days and Finished goods Closing Stock has been taken for 10 days.
- 4. Credit period to Sundry Debtors has been given for 10 days.
- 5. Credit period by the Sundry Creditors has been provided for 8 days.
- Depreciation and Income tax has been taken as per the Income tax Act,
   1961.
- 7. Interest on working Capital Loan and Term loan has been taken at 11%.
- 8. Salary and wages rates are taken as per the Current Market Scenario.
- 9. Power Consumption has been taken at 10 KW.
- 10. Selling Prices & Raw material costing has been increased by 5% & 5% respectively in the subsequent years.

# 4.2. CAPACITY, UTILIZATION, PRODUCTION & OUTPUT

| COMPUTATION OF PRODUCTION OF NAMKEEN      |        |      |  |  |  |  |
|---|--------|------|--|--|--|--|
| Items to be Manufactured                  |        |      |  |  |  |  |
| Namkeen                                   |        |      |  |  |  |  |
|   |        |      |  |  |  |  |
| Machine capacity Per hour                 | 70     | Kg   |  |  |  |  |
| Total working Hours                       | 8      | _    |  |  |  |  |
| Machine capacity Per Day                  | 560    | Kg   |  |  |  |  |
| Working days in a month                   | 25     | Days |  |  |  |  |
| Working days per annum                    | 300    |      |  |  |  |  |
| Wastage Considered                        | 5%     |      |  |  |  |  |
| Raw material requirement                  | 168000 | Kg   |  |  |  |  |
| Final Output per annum after wastage      | 159600 | Kg   |  |  |  |  |
| Final Product to be packed in 1 kg Packet |        |      |  |  |  |  |
| Number of Packets per annum               | 159600 | Kg   |  |  |  |  |

| Production of Namkeen |          |          |  |  |
|-----------------------|----------|----------|--|--|
| Production            | Capacity | KG       |  |  |
| 1st year              | 55%      | 87,780   |  |  |
| 2nd year              | 60%      | 95,760   |  |  |
| 3rd year              | 65%      | 1,03,740 |  |  |
| 4th year              | 70%      | 1,11,720 |  |  |
| 5th year              | 75%      | 1,19,700 |  |  |

| Raw Material Cost |             |          |               |
|-------------------|-------------|----------|---------------|
| Year              | Capacity    | Rate     | Amount        |
|                   | Utilisation | (per Kg) | (Rs. in lacs) |
| 1st year          | 55%         | 62.00    | 57.29         |
| 2nd year          | 60%         | 65.00    | 65.52         |
| 3rd year          | 65%         | 68.00    | 74.26         |
| 4th year          | 70%         | 71.00    | 83.50         |
| 5th year          | 75%         | 75.00    | 94.50         |

| COMPUTATION OF SALE   |          |          |          |          |          |
|-----------------------|----------|----------|----------|----------|----------|
| Particulars           | 1st year | 2nd year | 3rd year | 4th year | 5th year |
| Op Stock              | -        | 2,926    | 3,192    | 3,458    | 3,724    |
| Production            | 87,780   | 95,760   | 1,03,740 | 1,11,720 | 1,19,700 |
| Less: Closing Stock   | 2,926    | 3,192    | 3,458    | 3,724    | 3,990    |
| Net Sale              | 84,854   | 95,494   | 1,03,474 | 1,11,454 | 1,19,434 |
| sale price per packet | 95.00    | 100.00   | 105.00   | 110.00   | 116.00   |
| Sales (in Lacs)       | 80.61    | 95.49    | 108.65   | 122.60   | 138.54   |

### 4.3. PREMISES/INFRASTRUCTURE

The approximate total area required for complete factory setup is 1200-1500 Sq. ft. for smooth production including storage area. It is expected that the premises will be on rental.

### 4.4. MACHINERY & EQUIPMENTS

| Machine     | Description   | Image |
|-------------|---|-------|
| Dough Mixer | Used for quickly mixing batches of dough or batter. |       |

| PM FME- Detailed Project Report of Namkeen Business |
|---|
|---|

| D1                      | This machine is useful   | roject Report of Namkeen Business |
|-------------------------|--|-----------------------------------|
| Bhujia extruder Machine | for extruding sev, papdi, ganthia etc. The machine is fitted over frying pan.  |                                   |
|                         | Used for processing various types of namkeen   |                                   |
| Seasoning drum          | Seasoning machine can be used to season and mix all kinds of Namkeen. It can mix and season food evenly and then discharge them automatically. |                                   |
| Packaging Machine       | For packaging of namkeen into different size and types of packets.   |                                   |

| Machine   | Unit | Rate     | Price    |
|---|------|----------|----------|
| Dough Mixer (35 Kg)   | 2    | 14,500   | 29,000   |
| Bhujia extruder<br>Machine (300 kg/hr)                                  | 1    | 80,000   | 80,000   |
| Rectangular batch<br>tilting fryer with<br>diesel Burner (300<br>kg/hr) | 1    | 3,80,000 | 3,80,000 |
| Seasoning drum (200-<br>250 kg/hr)                                      | 1    | 2,50,000 | 2,50,000 |
| Packaging Machine (30 pouches per minute)                               | 1    | 2,60,000 | 2,60,000 |

Note: Cost of the machinery is approx. Rs.9.99 Lakhs excluding GST and other transportation cost.

### 4.5. MISCELLANEOUS FIXED ASSETS

- Electricity connection
- Other equipment's & fixture
- Storage Tank, Collection Tank, etc.

### 4.6. TOTAL COST OF PROJECT

| COST OF PROJ         | ECT          |
|----------------------|--------------|
|                      | (in Lacs)    |
|                      |              |
| PARTICULARS          | Amount       |
|                      |              |
| Land & Building      | Owned/Rented |
| Plant & Machinery    | 9.99         |
| Miscellaneous Assets | 1.80         |
| Working capital      | 6.11         |
| Total                | 17.90        |

### 4.7. MEANS OF FINANCE

| MEANS OF FINANCE               |        |  |
|--------------------------------|--------|--|
| PARTICULARS                    | AMOUNT |  |
| Own Contribution (min 10%)     | 1.78   |  |
| Subsidy @35%(Max. Rs 10 Lac)   | 4.13   |  |
| Term Loan @ 55%                | 6.48   |  |
| Working Capital (Bank Finance) | 5.50   |  |
| Total                          | 17.90  |  |

**4.8. TERM LOAN:** Term loan of Rs.6.48 Lakh is required for project cost of Rs.17.90 Lakh.

# 4.9. TERM LOAN REPAYMENT & INTEREST SCHEDULE

|      | REF             | PAYMENT | SCHEDUL  | E OF TI | ERM LOA  | N         |                 |
|------|-----------------|---------|----------|---------|----------|-----------|-----------------|
|      |                 |         |          |         |          | Interest  | 11.00%          |
| Year | Particulars     | Amount  | Addition | Total   | Interest | Repayment | Closing Balance |
| 1st  | Opening Balance |         |          |         |          | 1 2       |                 |
|      | 1st month       | -       | 6.48     | 6.48    | -        | -         | 6.48            |
|      | 2nd month       | 6.48    | -        | 6.48    | 0.06     | -         | 6.48            |
|      | 3rd month       | 6.48    | -        | 6.48    | 0.06     | -         | 6.48            |
|      | 4th month       | 6.48    | -        | 6.48    | 0.06     |           | 6.48            |
|      | 5th month       | 6.48    | -        | 6.48    | 0.06     |           | 6.48            |
|      | 6th month       | 6.48    | -        | 6.48    | 0.06     |           | 6.48            |
|      | 7th month       | 6.48    | -        | 6.48    | 0.06     | 0.12      | 6.36            |
|      | 8th month       | 6.36    | -        | 6.36    | 0.06     | 0.12      | 6.24            |
|      | 9th month       | 6.24    | -        | 6.24    | 0.06     | 0.12      | 6.12            |
|      | 10th month      | 6.12    | -        | 6.12    | 0.06     | 0.12      | 6.00            |
|      | 11th month      | 6.00    | -        | 6.00    | 0.06     | 0.12      | 5.88            |
|      | 12th month      | 5.88    | -        | 5.88    | 0.05     | 0.12      | 5.76            |
|      |                 |         |          |         | 0.64     | 0.72      |                 |
| 2nd  | Opening Balance |         |          |         |          |           |                 |
|      | 1st month       | 5.76    | -        | 5.76    | 0.05     | 0.12      | 5.64            |
|      | 2nd month       | 5.64    | -        | 5.64    | 0.05     | 0.12      | 5.52            |
|      | 3rd month       | 5.52    | -        | 5.52    | 0.05     | 0.12      | 5.40            |
|      | 4th month       | 5.40    | -        | 5.40    | 0.05     | 0.12      | 5.28            |
|      | 5th month       | 5.28    | -        | 5.28    | 0.05     | 0.12      | 5.16            |

| I   |                 |      | PM FN | 1E- Detaile | d Project Rep | ort of Namke | en Business<br>I |
|-----|-----------------|------|-------|-------------|---------------|--------------|------------------|
|     | 6th month       | 5.16 | -     | 5.16        | 0.05          | 0.12         | 5.04             |
|     | 7th month       | 5.04 | -     | 5.04        | 0.05          | 0.12         | 4.92             |
|     | 8th month       | 4.92 | -     | 4.92        | 0.05          | 0.12         | 4.80             |
|     | 9th month       | 4.80 | -     | 4.80        | 0.04          | 0.12         | 4.68             |
|     | 10th month      | 4.68 | -     | 4.68        | 0.04          | 0.12         | 4.56             |
|     | 11th month      | 4.56 | -     | 4.56        | 0.04          | 0.12         | 4.44             |
|     | 12th month      | 4.44 | -     | 4.44        | 0.04          | 0.12         | 4.32             |
|     |                 |      |       |             | 0.56          | 1.44         |                  |
| 3rd | Opening Balance |      |       |             |               |              |                  |
|     | 1st month       | 4.32 | -     | 4.32        | 0.04          | 0.12         | 4.20             |
|     | 2nd month       | 4.20 | -     | 4.20        | 0.04          | 0.12         | 4.08             |
|     | 3rd month       | 4.08 | -     | 4.08        | 0.04          | 0.12         | 3.96             |
|     | 4th month       | 3.96 | -     | 3.96        | 0.04          | 0.12         | 3.84             |
|     | 5th month       | 3.84 | -     | 3.84        | 0.04          | 0.12         | 3.72             |
|     | 6th month       | 3.72 | -     | 3.72        | 0.03          | 0.12         | 3.60             |
|     | 7th month       | 3.60 | -     | 3.60        | 0.03          | 0.12         | 3.48             |
|     | 8th month       | 3.48 | -     | 3.48        | 0.03          | 0.12         | 3.36             |
|     | 9th month       | 3.36 | -     | 3.36        | 0.03          | 0.12         | 3.24             |
|     | 10th month      | 3.24 | -     | 3.24        | 0.03          | 0.12         | 3.12             |
|     | 11th month      | 3.12 | -     | 3.12        | 0.03          | 0.12         | 3.00             |
|     | 12th month      | 3.00 |       | 3.00        | 0.03          | 0.12         | 2.88             |
|     |                 |      |       |             | 0.40          | 1.44         |                  |
| 4th | Opening Balance |      |       |             |               |              |                  |
|     | 1st month       | 2.88 | -     | 2.88        | 0.03          | 0.12         | 2.76             |
|     | 2nd month       | 2.76 | -     | 2.76        | 0.03          | 0.12         | 2.64             |

| ı   |                 |      | PM FV | 1E- Detaile | ed Project Repo | ort of Namke | en Business |
|-----|-----------------|------|-------|-------------|-----------------|--------------|-------------|
|     | 3rd month       | 2.64 | -     | 2.64        | 0.02            | 0.12         | 2.52        |
|     | 4th month       | 2.52 | -     | 2.52        | 0.02            | 0.12         | 2.40        |
|     | 5th month       | 2.40 | -     | 2.40        | 0.02            | 0.12         | 2.28        |
|     | 6th month       | 2.28 | -     | 2.28        | 0.02            | 0.12         | 2.16        |
|     | 7th month       | 2.16 | -     | 2.16        | 0.02            | 0.12         | 2.04        |
|     | 8th month       | 2.04 | -     | 2.04        | 0.02            | 0.12         | 1.92        |
|     | 9th month       | 1.92 | _     | 1.92        | 0.02            | 0.12         | 1.80        |
|     | 10th month      | 1.80 | -     | 1.80        | 0.02            | 0.12         | 1.68        |
|     | 11th month      | 1.68 | _     | 1.68        | 0.02            | 0.12         | 1.56        |
|     | 12th month      | 1.56 | -     | 1.56        | 0.01            | 0.12         | 1.44        |
|     |                 |      |       |             | 0.24            | 1.44         |             |
| 5th | Opening Balance |      |       |             |                 |              |             |
|     | 1st month       | 1.44 | -     | 1.44        | 0.01            | 0.12         | 1.32        |
|     | 2nd month       | 1.32 | -     | 1.32        | 0.01            | 0.12         | 1.20        |
|     | 3rd month       | 1.20 | -     | 1.20        | 0.01            | 0.12         | 1.08        |
|     | 4th month       | 1.08 | -     | 1.08        | 0.01            | 0.12         | 0.96        |
|     | 5th month       | 0.96 | -     | 0.96        | 0.01            | 0.12         | 0.84        |
|     | 6th month       | 0.84 | -     | 0.84        | 0.01            | 0.12         | 0.72        |
|     | 7th month       | 0.72 | -     | 0.72        | 0.01            | 0.12         | 0.60        |
|     | 8th month       | 0.60 | -     | 0.60        | 0.01            | 0.12         | 0.48        |
|     | 9th month       | 0.48 | -     | 0.48        | 0.00            | 0.12         | 0.36        |
|     | 10th month      | 0.36 | -     | 0.36        | 0.00            | 0.12         | 0.24        |
|     | 11th month      | 0.24 | -     | 0.24        | 0.00            | 0.12         | 0.12        |
|     | 12th month      | 0.12 | -     | 0.12        | 0.00            | 0.12         |             |
|     |                 |      |       |             | 0.09            | 1.44         |             |

| DOOR TO DOOR     | 60 | MONTHS |  |
|------------------|----|--------|--|
| MORATORIUM       |    |        |  |
| PERIOD           | 6  | MONTHS |  |
| REPAYMENT PERIOD | 54 | MONTHS |  |

### 4.10. WORKING CAPITAL CALCULATIONS

| COMPUTATION OF CLOSING STOCK & WORKING CAPITAL |          |          |          |          |          |  |  |  |
|--|----------|----------|----------|----------|----------|--|--|--|
| PARTICULARS                                    | 1st year | 2nd year | 3rd year | 4th year | 5th year |  |  |  |
| Finished Goods                                 |          |          |          |          |          |  |  |  |
|  | 2.42     | 2.77     | 3.14     | 3.52     | 3.91     |  |  |  |
| Raw Material                                   |          |          |          |          |          |  |  |  |
| _  | 2.86     | 3.28     | 3.71     | 4.17     | 4.73     |  |  |  |
| Closing Stock                                  | 5.28     | 6.05     | 6.86     | 7.69     | 8.64     |  |  |  |

| COMPUTATION OF WORKING CAPITAL REQUIREMENT |        |                 |      |      |          |  |  |
|--|--------|-----------------|------|------|----------|--|--|
| TRADITIONAL METHOD                         |        |                 |      | (    | in Lacs) |  |  |
| Particulars                                | Amount | ount Own Margin |      | Bank | Finance  |  |  |
| Finished Goods & Raw Material              | 5.28   |                 |      |      |          |  |  |
| Less: Creditors                            | 1.53   |                 |      |      |          |  |  |
| Paid stock                                 | 3.75   | 10%             | 0.38 | 90%  | 3.38     |  |  |
| <b>Sundry Debtors</b>                      | 2.69   | 10%             | 0.27 | 90%  | 2.42     |  |  |
|  | 6.44   |                 | 0.64 |      | 5.80     |  |  |
| MPBF                                       |        |                 |      |      |          |  |  |
| WORKING CAPITAL LIMIT DEMAND ( from Bank)  |        |                 |      |      |          |  |  |
| Working Capital Margin                     |        |                 |      |      |          |  |  |

### 4.11. SALARY & WAGES

| BREAK UP OF LABOUR CHA         | <u>RGES</u>   |           |        |
|--------------------------------|---------------|-----------|--------|
| Particulars                    | Wages         | No of     | Total  |
|                                | Rs. per Month | Employees | Salary |
| Skilled (in thousand rupees)   | 14,000        | 2         | 28,000 |
| Unskilled (in thousand rupees) | 8,500         | 1         | 8,500  |
| Total salary per month         |               |           | 36,500 |
| Total annual labour charges    | (in lacs)     |           | 4.38   |

| BREAK UP OF STAFF SALARY CHARGES |                         |                    |                 |  |  |  |  |
|----------------------------------|-------------------------|--------------------|-----------------|--|--|--|--|
| Particulars                      | Salary<br>Rs. per Month | No of<br>Employees | Total<br>Salary |  |  |  |  |
| Helper                           | 7,000                   | 1                  | 7,000           |  |  |  |  |
| Accountant                       | 18,000                  | 1                  | 18,000          |  |  |  |  |
| Total salary per month           |                         |                    | 25,000          |  |  |  |  |
| Total annual Staff charges       | (in lacs)               |                    | 3.00            |  |  |  |  |

# **4.12 POWER REQUIREMENT**

| <b>Utility Charges (per month)</b> |        |             |
|------------------------------------|--------|-------------|
| Particulars                        | value  | Description |
| Power connection required          | 10     | KWH         |
| consumption per day                | 80     | units       |
| Consumption per month              | 2,000  | units       |
| Rate per Unit                      | 10     | Rs.         |
| power Bill per month               | 20,000 | Rs.         |

# **4.13. DEPRECIATION CALCULATION**

| COMPUTATION OF DEPI       | RECIATION         |        | (in<br>Lacs) |
|---------------------------|-------------------|--------|--------------|
|                           |                   | Miss.  |              |
| Description               | Plant & Machinery | Assets | TOTAL        |
| Rate of Depreciation      | 15.00%            | 10.00% |              |
| Opening Balance           | -                 | -      | -            |
|                           |                   |        |              |
| Addition                  | 9.99              | 1.80   | 11.79        |
| Total                     | 9.99              | 1.80   | 11.79        |
| Less: Depreciation        | 1.50              | 0.18   | 1.68         |
| WDV at end of Year        | 8.49              | 1.62   | 10.11        |
| Additions During The Year | -                 | -      | -            |
| Total                     | 8.49              | 1.62   | 10.11        |
| Less: Depreciation        | 1.27              | 0.16   | 1.44         |
| WDV at end of Year        | 7.22              | 1.46   | 8.68         |
| Additions During The Year | -                 | -      | -            |
| Total                     | 7.22              | 1.46   | 8.68         |
| Less: Depreciation        | 1.08              | 0.15   | 1.23         |
| WDV at end of Year        | 6.14              | 1.31   | 7.45         |
| Additions During The Year | _                 | -      | _            |
| Total                     | 6.14              | 1.31   | 7.45         |
| Less: Depreciation        | 0.92              | 0.13   | 1.05         |
| WDV at end of Year        | 5.21              | 1.18   | 6.40         |
| Additions During The Year | -                 | -      | _            |
| Total                     | 5.21              | 1.18   | 6.40         |
| Less: Depreciation        | 0.78              | 0.12   | 0.90         |
| WDV at end of Year        | 4.43              | 1.06   | 5.50         |

**4.14. REPAIR & MAINTENANCE:** Repair & Maintenance is 2.5% of Gross Sale.

### 4.15. PROJECTIONS OF PROFITABILITY ANALYSIS

| PROJECTED PROFITABILI       | TY STATEM | <u>IENT</u> |        |              | (in Lacs) |
|-----------------------------|-----------|-------------|--------|--------------|-----------|
|                             |           | 2nd         | 3rd    | 4th          |           |
| PARTICULARS                 | 1st year  | year        | year   | year         | 5th year  |
| Capacity Utilisation %      | 55%       | 60%         | 65%    | <b>70%</b>   | 75%       |
| SALES                       |           |             |        |              |           |
| Gross Sale                  |           |             |        |              |           |
| Namkeen                     | 80.61     | 95.49       | 108.65 | 122.60       | 138.54    |
| Total                       | 80.61     | 95.49       | 108.65 | 122.60       | 138.54    |
| COST OF SALES               |           |             |        |              |           |
| Raw Material Consumed       | 57.29     | 65.52       | 74.26  | 83.50        | 94.50     |
| Electricity Expenses        | 2.40      | 2.76        | 3.17   | 3.65         | 4.02      |
| Depreciation                | 1.68      | 1.44        | 1.23   | 1.05         | 0.90      |
| Wages & labour              | 4.38      | 4.82        | 5.30   | 5.72         | 6.18      |
| Repair & maintenance        | 2.02      | 2.39        | 2.72   | 3.06         | 3.46      |
| Packaging                   | 4.76      | 6.21        | 7.61   | 8.58         | 8.31      |
| <b>Cost of Production</b>   | 72.52     | 83.13       | 94.28  | 105.57       | 117.37    |
| Add: Opening Stock /WIP     | -         | 2.42        | 2.77   | 3.14         | 3.52      |
| Less: Closing Stock /WIP    | 2.42      | 2.77        | 3.14   | 3.52         | 3.91      |
| Cost of Sales               | 70.10     | 82.77       | 93.91  | 105.19       | 116.98    |
| GROSS PROFIT                | 10.51     | 12.72       | 14.74  | <b>17.41</b> | 21.56     |
|                             | 13.04%    | 13.32%      | 13.57% | 14.20%       | 15.56%    |
| Salary to Staff             | 3.00      | 3.48        | 4.25   | 4.88         | 5.37      |
| Interest on Term Loan       | 0.64      | 0.56        | 0.40   | 0.24         | 0.09      |
| Interest on working Capital | 0.61      | 0.61        | 0.61   | 0.61         | 0.61      |
| Rent                        | 3.60      | 3.96        | 4.36   | 4.79         | 5.27      |
| selling & adm exp           | 1.61      | 2.20        | 1.96   | 2.45         | 3.88      |
| TOTAL                       | 9.45      | 10.80       | 11.57  | 12.98        | 15.21     |
| NET PROFIT                  | 1.06      | 1.92        | 3.17   | 4.43         | 6.35      |
|                             | 1.31%     | 2.01%       | 2.92%  | 3.62%        | 4.58%     |
| Taxation                    | -         | -           | 0.03   | 0.10         | 0.40      |
| PROFIT (After Tax)          | 1.06      | 1.92        | 3.14   | 4.34         | 5.96      |

# 4.16. BREAK EVEN POINT ANALYSIS

| BREAK EVEN POINT ANALYSIS               |              |       |        |        |        |
|---|--------------|-------|--------|--------|--------|
| Year                                    | I            | II    | III    | IV     | V      |
|   |              |       |        |        |        |
| Net Sales & Other Income                | 80.61        | 95.49 | 108.65 | 122.60 | 138.54 |
| Less: Op. WIP Goods                     | -            | 2.42  | 2.77   | 3.14   | 3.52   |
| Add: Cl. WIP Goods                      | 2.42         | 2.77  | 3.14   | 3.52   | 3.91   |
|   |              |       |        |        |        |
| <b>Total Sales</b>                      | 83.03        | 95.85 | 109.02 | 122.98 | 138.94 |
|   |              |       |        |        |        |
| Variable & Semi Variable Exp.           |              |       |        |        |        |
| Raw Material Consumed                   | 57.29        | 65.52 | 74.26  | 83.50  | 94.50  |
| Electricity Exp/Coal Consumption at     | •            |       |        |        |        |
| 85%                                     | 2.04         | 2.35  | 2.70   | 3.10   | 3.41   |
| Wages & Salary at 60%                   | 4.43         | 4.98  | 5.73   | 6.36   | 6.93   |
| Selling & adminstrative Expenses 80%    | 1.29         | 1.76  | 1.56   | 1.96   | 3.10   |
| Interest on working Capital             | 0.605        | 0.605 | 0.605  | 0.605  | 0.605  |
| Repair & maintenance                    | 2.02         | 2.39  | 2.72   | 3.06   | 3.46   |
| Packaging                               | 4.76         | 6.21  | 7.61   | 8.58   | 8.31   |
| Total Variable & Semi Variable Exp      | 72.42        | 83.80 | 95.17  | 107.18 | 120.33 |
| Contribution                            | 10.61        | 12.05 | 13.85  | 15.80  | 18.61  |
|   |              |       |        |        |        |
| Fixed & Semi Fixed Expenses             | T            | T     |        |        |        |
| Electricity Exp/Coal Consumption at 15% | 0.36         | 0.41  | 0.48   | 0.55   | 0.60   |
|   |              |       |        |        |        |
| Wages & Salary at 40%                   | 2.95         | 3.32  | 3.82   | 4.24   | 4.62   |
| Interest on Term Loan                   | 0.64         | 0.56  | 0.40   | 0.24   | 0.09   |
| Depreciation 2007                       | 1.68         | 1.44  | 1.23   | 1.05   | 0.90   |
| Selling & adminstrative Expenses 20%    | 0.32         | 0.44  | 0.39   | 0.49   | 0.78   |
| Rent                                    | 3.60         | 3.96  | 4.36   | 4.79   | 5.27   |
| Total Fixed Expenses                    | 9.55         | 10.13 | 10.67  | 11.37  | 12.26  |
| Comparison Hall's A'                    | <b>550</b> / | (00/  | (50/   | 700/   | 750/   |
| Capacity Utilization                    | 55%          | 60%   | 65%    | 70%    | 75%    |
| OPERATING PROFIT                        | 1.06         | 1.92  | 3.17   | 4.43   | 6.35   |
| BREAK EVEN POINT                        | 50%          | 50%   | 50%    | 50%    | 49%    |
| BREAK EVEN SALES                        | 74.76        | 80.60 | 84.03  | 88.48  | 91.51  |
|   |              |       |        |        |        |

# 4.17. PROJECTED BALANCE SHEET

| PROJECTED BALANCE SHEET |          |          |          |          |          |  |
|-------------------------|----------|----------|----------|----------|----------|--|
| PARTICULARS             | 1st year | 2nd year | 3rd year | 4th year | 5th year |  |
| <u>Liabilities</u>      |          |          |          |          |          |  |
|                         |          |          |          |          |          |  |
| Capital                 |          |          |          |          |          |  |
| opening balance         |          | 6.96     | 8.38     | 10.02    | 12.36    |  |
| Add:- Own Capital       | 1.78     |          |          |          |          |  |
| Add:- Retained Profit   | 1.06     | 1.92     | 3.14     | 4.34     | 5.96     |  |
| Less:- Drawings         | -        | 0.50     | 1.50     | 2.00     | 3.50     |  |
| Subsidy/grant           | 4.13     |          |          |          |          |  |
| Closing Balance         | 6.96     | 8.38     | 10.02    | 12.36    | 14.81    |  |
| Term Loan               | 5.76     | 4.32     | 2.88     | 1.44     | -        |  |
| Working Capital Limit   | 5.50     | 5.50     | 5.50     | 5.50     | 5.50     |  |
| Sundry Creditors        | 1.53     | 1.75     | 1.98     | 2.23     | 2.52     |  |
| Provisions & Other Liab | 0.40     | 0.50     | 0.60     | 0.72     | 0.86     |  |
| TOTAL:                  | 20.15    | 20.45    | 20.98    | 22.24    | 23.70    |  |
| Assets                  |          |          |          |          |          |  |
| Fixed Assets (Gross)    | 11.79    | 11.79    | 11.79    | 11.79    | 11.79    |  |
| Gross Dep.              | 1.68     | 3.11     | 4.34     | 5.39     | 6.29     |  |
| Net Fixed Assets        | 10.11    | 8.68     | 7.45     | 6.40     | 5.50     |  |
| Current Assets          |          |          |          |          |          |  |
| Sundry Debtors          | 2.69     | 3.18     | 3.62     | 4.09     | 4.62     |  |
| Stock in Hand           | 5.28     | 6.05     | 6.86     | 7.69     | 8.64     |  |
| Cash and Bank           | 2.07     | 2.54     | 3.06     | 4.07     | 4.95     |  |
| TOTAL:                  | 20.15    | 20.45    | 20.98    | 22.24    | 23.70    |  |

# 4.18. CASH FLOW STATEMENT

| PROJECTED CASH FLOW STATEMENT    |             |             |             |             |          |  |
|----------------------------------|-------------|-------------|-------------|-------------|----------|--|
| PARTICULARS                      | 1st<br>year | 2nd<br>year | 3rd<br>year | 4th<br>year | 5th year |  |
| SOURCES OF FUND                  |             |             |             |             |          |  |
| Own Margin                       | 1.78        |             |             |             |          |  |
| Net Profit                       | 1.06        | 1.92        | 3.17        | 4.43        | 6.35     |  |
| Depriciation & Exp. W/off        | 1.68        | 1.44        | 1.23        | 1.05        | 0.90     |  |
| Increase in Cash Credit          | 5.50        | -           | -           | -           | -        |  |
| Increase In Term Loan            | 6.48        | -           | -           | -           | -        |  |
| Increase in Creditors            | 1.53        | 0.22        | 0.23        | 0.25        | 0.29     |  |
| Increase in Provisions & Oth lib | 0.40        | 0.10        | 0.10        | 0.12        | 0.14     |  |
| Sunsidy/grant                    | 4.13        |             |             |             |          |  |
| TOTAL:                           | 22.55       | 3.67        | 4.74        | 5.85        | 7.69     |  |
| APPLICATION OF FUND              |             |             |             |             |          |  |
| Increase in Fixed Assets         | 11.79       |             |             |             |          |  |
| Increase in Stock                | 5.28        | 0.77        | 0.81        | 0.84        | 0.94     |  |
| Increase in Debtors              | 2.69        | 0.50        | 0.44        | 0.47        | 0.53     |  |
| Repayment of Term Loan           | 0.72        | 1.44        | 1.44        | 1.44        | 1.44     |  |
|                                  |             |             |             |             |          |  |
| Drawings                         | -           | 0.50        | 1.50        | 2.00        | 3.50     |  |
| Taxation                         | -           | -           | 0.03        | 0.10        | 0.40     |  |
| TOTAL:                           | 20.48       | 3.20        | 4.22        | 4.84        | 6.81     |  |
|                                  |             |             |             |             |          |  |
| Opening Cash & Bank Balance      | -           | 2.07        | 2.54        | 3.06        | 4.07     |  |
| Add : Surplus                    | 2.07        | 0.47        | 0.51        | 1.01        | 0.88     |  |
| Closing Cash & Bank Balance      | 2.07        | 2.54        | 3.06        | 4.07        | 4.95     |  |

# 4.19. DEBT SERVICE COVERAGE RATIO

| CALCULATION OF D.S.C.R         |             |             |             |             |             |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|
| PARTICULARS                    | 1st<br>year | 2nd<br>year | 3rd<br>year | 4th<br>year | 5th<br>year |
| CASH ACCRUALS                  | 2.73        | 3.35        | 4.37        | 5.39        | 6.86        |
| Interest on Term Loan          | 0.64        | 0.56        | 0.40        | 0.24        | 0.09        |
| Total                          | 3.37        | 3.91        | 4.77        | 5.63        | 6.94        |
| REPAYMENT                      |             |             |             |             |             |
| Instalment of Term Loan        | 0.72        | 1.44        | 1.44        | 1.44        | 1.44        |
| Interest on Term Loan          | 0.64        | 0.56        | 0.40        | 0.24        | 0.09        |
|                                |             |             |             |             |             |
| Total                          | 1.36        | 2.00        | 1.84        | 1.69        | 1.53        |
| DEBT SERVICE COVERAGE<br>RATIO | 2.48        | 1.95        | 2.59        | 3.34        | 4.55        |
| AVERAGE D.S.C.R.               |             |             |             |             | 2.98        |