

DETAILED PROJECT REPORT

COOKIES MAKING UNIT

UNDER PMFME SCHEME



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PM FME- Detailed Project Report of Cookies Making Business

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1. PROJECT SUMMARY

1. Name of the proposed project	:	Cookies Making Unit
2. Nature of proposed project	:	Proprietorship/Company/Partnership
3. Proposed project capacity	:	116400 Kg/annum(55,60,65,70,&75% capacity utilization in 1 st to 5 th Year respectively)
4. Raw materials	:	Wheat Flour, Sugar, Oil, Chemicals, Flavours
5. Major product outputs	:	Cookies
6. Total project cost	:	Rs.16.79 Lakh
• Land development, building & Civil Construction	:	Nil
• Machinery and equipment's	:	Rs.11.35 Lakh
Miscellaneous Fixed Assets	:	Rs.1.00 Lakh
Working capital	:	Rs. 4.44 Lakh
8. Means of Finance		
• Subsidy (max 10lakhs)	:	Rs.4.32 Lakh
• Promoter's contribution (min10%)	:	Rs.1.67 Lakh
Term loan	:	Rs.6.79 Lakh
Working Capital Requirement	:	Rs.4.00 Lakh
9. Profit after Depreciation, Interest & Tax		
• 1 st year	:	Rs.1.18 Lakh
• 2 nd year	:	Rs.2.30 Lakh
• 3 rd year	:	Rs.3.37 Lakh
• 4 th year	:	Rs.5.25 Lakh
• 5th year	:	Rs.7.17 Lakh
11. Average DSCR	:	3.24
12. Term loan repayment	:	5 Years with 6 months grace period

2. ABOUT THE PRODUCT

2.1. PRODUCT INTRODUCTION:

A cookie is a baked or cooked food that is typically small, flat and sweet. It usually contains flour, sugar and some type of oil or fat. It may include other ingredients such as raisins, oats, chocolate chips, nuts, etc.

Cookies are often served with beverages such as milk, coffee or tea and sometimes "dunked", an approach which releases more flavour from confections by dissolving the sugars, while also softening their texture.

Cookies are most commonly baked until crisp or just long enough that they remain soft, but some kinds of cookies are not baked at all. Cookies are made in a wide variety of styles, using an array of ingredients including sugars, spices, chocolate, butter, peanut butter, nuts, or dried fruits. The softness of the cookie may depend on how long it is baked

2.2 MARKET POTENTIAL:

India biscuit market stood at \$ 3.9 billion in 2016, and is projected to grow at a CAGR of 11.27%, in value terms, during 2017-2022, to reach \$ 7.25 billion by 2022. Rising number of health-conscious consumers, expanding working population and increasing urbanization are boosting the country's biscuit market. Moreover, augmenting disposable income along with changing lifestyle, increasing awareness regarding healthy diet and change in food consumption pattern are some of the other factors expected to propel demand for biscuits over the course of next five years.

The global cookies market size was valued at USD 30.62 billion in 2018 and is projected to expand at a CAGR of 5.3% from 2019 to 2025. Growing product popularity, especially in emerging regions, is expected to be the key factor fueling the market growth. Moreover, high demand for chocolate cookies in developed economies like U.S., Germany, and U.K. will boost the market further. Bakery manufacturers attract customers with innovative packaging solutions and by launching new flavor variants, such as pineapple.

2.2. RAW MATERIAL DESCRIPTION:

Following raw material is required as the major raw material for the manufacturing of cookies.

- Wheat Flour
- Sugar
- Flavours
- Oil
- Chemicals

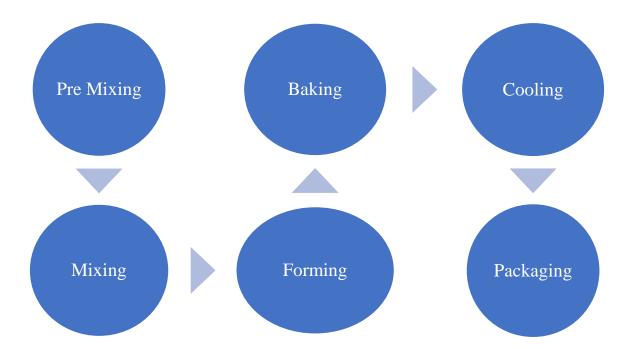
PROCESS FLOW CHART

- First of all, as a raw material bakery shortening is kept at a temperature of 8 degree Celsius to 10 degree Celsius to Colden its raw material, so that there will be no lumps issue arise at the time of mixing.
- After that sugar is grinded with the help of Sugar grinder.

3.

- Then mix well the grinded sugar and bakery shortening together & for mixing use filtered water according to the season type.
- After preparation of mixture add refined wheat flour and flavours as required in it.
- Then keep ready mixture near dropping machine, where cookies are designed according to size, type by the operator.
- Trays are then loaded to the back of machine, in which cookies start coming on the conveyor drop by drop.
- After that these trays are loaded on trolley and cookies are kept in the open for baking process at 180 degree Celsius for 25 minutes.
- After baking process cookies are send to packaging department.

FLOW CHART OF COOKIES MAKING PROCESS



4. ECONOMICS OF THE PROJECT

4.1. BASIS & PRESUMPTIONS

- 1. Production Capacity of Cookies taken is 400 Kgs per day. First year, Capacity has been taken @ 55%.
- 2. Working shift of 8 hours per day has been considered.
- 3. Raw Material stock is for 15 days and Finished goods Closing Stock has been taken for 10 days.
- 4. Credit period to Sundry Debtors has been given for 10 days.
- 5. Credit period by the Sundry Creditors has been provided for 8 days.
- 6. Depreciation and Income tax has been taken as per the Income tax Act,

1961.

7. Interest on working Capital Loan and Term loan has been taken at 11%.

8. Salary and wages rates are taken as per the Current Market Scenario.

9. Power Consumption has been taken at 8 KW.

10. Selling Prices & Raw material costing has been increased by 5% & 5% respectively in the subsequent years.

PM FME- Detailed Project Report of Cookies Making Business 4.2. CAPACITY, UTILIZATION, PRODUCTION & OUTPUT

COMPUTATION OF PRODUCTION OF COOKIES				
Items to be Manufactured				
Cookies				
Machine capacity Per hour	50	Kg		
Total working Hours	8			
Machine capacity Per Day	400	Kg		
Working days in a month	25	Days		
Working days per annum	300			
Wastage Considered	3%			
Raw material requirement	120000	Kg		
Final Output per annum after wastage	116400	Kg		
Final Product to be packed in 1 kg Packet				
Number of Packets per annum	116400	Kg		

Production of Cookies		
Production	Capacity	KG
1st year	55%	64,020
2nd year	60%	69,840
3rd year	65%	75,660
4th year	70%	81,480
5th year	75%	87,300

Raw Material Cost			
Year	Capacity Utilisation	Rate (per Kg)	Amount (Rs. in lacs)
1st year	55%	60.00	39.60
2nd year	60%	63.00	45.36
3rd year	65%	66.00	51.48
4th year	70%	69.00	57.96
5th year	75%	72.00	64.80

COMPUTATION OF SALE							
Particulars	1st year	2nd year	3rd year	4th year	5th year		
Op Stock	-	2,134	2,328	2,522	2,716		
Production Less : Closing	64,020	69,840	75,660	81,480	87,300		
Stock	2,134	2,328	2,522	2,716	2,910		
Net Sale	61,886	69,646	75,466	81,286	87,106		
sale price per packet	100.00	105.00	110.00	116.00	122.00		
Sales (in Lacs)	61.89	73.13	83.01	94.29	106.27		

PM FME- Detailed Project Report of Cookies Making Business 4.3. PREMISES/INFRASTRUCTURE

The approximate total area required for complete factory setup is 1200-1500 Sq. ft. for smooth production including storage area. It is expected that the premises will be on rental.

4.4. MACHINERY & EQUIPMENTS

S.N.	Item Description	Image
1	Planetary mixture	
2	Baking Oven	
3	Dropping machine	

4 Sugar mixture	PM FME- Detailed Project Report of Cookies Making Business
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Machine	Unit	Rate	Price
Planetary mixture (Bowl Capacity – 30 Kg)	2	85,000	1,70,000
Baking Oven (40-50 kg/hr)	1	5,00,000	5,00,000
Dropping machine (40-50 kg/hr)	1	3,90,000	3,90,000
Sugar Mixture Grinder (100 kg/hr)	1	75,000	75,000

Note: cost of the machinery is approx. Rs. 11.35 lakhs excluding GST and other transportation cost.

4.5. MISCELLANEOUS FIXED ASSETS

- Electricity connection
- Other equipment's & fixture
- Storage tank etc.

4.6. TOTAL COST OF PROJECT

COST OF PROJECT		
	(in Lacs)	
PARTICULARS	Amount	
Land & Building	Owned/Rented	
Plant & Machinery	11.35	
Miscellaneous Assets	1.00	
Working capital	4.44	
Total	16.79	

4.7. MEANS OF FINANCE

MEANS OF FINAL	NCE
PARTICULARS	AMOUNT
Own Contribution (min 10%)	1.67
Subsidy @35%(Max. Rs 10 Lac)	4.32
Term Loan @ 55%	6.79
Working Capital (Bank Finance)	4.00
Total	16.79

4.8. TERM LOAN: Term loan of Rs. 6.79 Lakh is required for project cost of Rs. 16.79 Lakh

4.9. TERM LOAN REPAYMENT & INTEREST SCHEDULE

	REPAYMENT SCHEDULE OF TERM LOAN								
						Interest	11.00%		
Year	Particulars	Amount	Addition	Total	Interest	Repayment	Closing Balance		
1st	Opening Balance								
	1st month	-	6.79	6.79	-	-	6.79		
	2nd month	6.79	-	6.79	0.06	-	6.79		
	3rd month	6.79	-	6.79	0.06	-	6.79		

		PN	1 FME- De	etailed Proje	ect Report of	Cookies Maki	ng Busine
	4th month	6.79	-	6.79	0.06		6.79
	5th month	6.79	-	6.79	0.06		6.79
	6th month	6.79	-	6.79	0.06		6.79
	7th month	6.79	-	6.79	0.06	0.13	6.67
	8th month	6.67	-	6.67	0.06	0.13	6.54
	9th month	6.54	-	6.54	0.06	0.13	6.42
	10th month	6.42	-	6.42	0.06	0.13	6.29
	11th month	6.29	-	6.29	0.06	0.13	6.16
	12th month	6.16	-	6.16	0.06	0.13	6.04
					0.67	0.75	
2nd	Opening Balance						
	1st month	6.04	-	6.04	0.06	0.13	5.91
	2nd month	5.91	-	5.91	0.05	0.13	5.79
	3rd month	5.79	-	5.79	0.05	0.13	5.66
	4th month	5.66	-	5.66	0.05	0.13	5.53
	5th month	5.53	-	5.53	0.05	0.13	5.41
	6th month	5.41	-	5.41	0.05	0.13	5.28
	7th month	5.28	-	5.28	0.05	0.13	5.16
	8th month	5.16	-	5.16	0.05	0.13	5.03
	9th month	5.03	-	5.03	0.05	0.13	4.91
	10th month	4.91	-	4.91	0.04	0.13	4.78
	11th month	4.78	-	4.78	0.04	0.13	4.65
	12th month	4.65	-	4.65	0.04	0.13	4.53
					0.59	1.51	

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4th month2.64-2.640.020.132.525th month2.52-2.520.020.132.396th month2.39-2.390.020.132.267th month2.26-2.260.020.132.148th month2.14-2.140.020.132.019th month2.01-2.010.020.131.8910th month1.89-1.890.020.131.76		2nd month	2.89	-	2.89	0.03	0.13	2.77	
5th month2.52-2.520.020.132.396th month2.39-2.390.020.132.267th month2.26-2.260.020.132.148th month2.14-2.140.020.132.019th month2.01-2.010.020.131.8910th month1.89-1.890.020.131.76		3rd month	2.77	-	2.77	0.03	0.13	2.64	
6th month2.39-2.390.020.132.267th month2.26-2.260.020.132.148th month2.14-2.140.020.132.019th month2.01-2.010.020.131.8910th month1.89-1.890.020.131.76		4th month	2.64	-	2.64	0.02	0.13	2.52	
7th month2.26-2.260.020.132.148th month2.14-2.140.020.132.019th month2.01-2.010.020.131.8910th month1.89-1.890.020.131.76		5th month	2.52	-	2.52	0.02	0.13	2.39	
8th month2.14-2.140.020.132.019th month2.01-2.010.020.131.8910th month1.89-1.890.020.131.76		6th month	2.39	-	2.39	0.02	0.13	2.26	
9th month2.01-2.010.020.131.8910th month1.89-1.890.020.131.76		7th month	2.26	-	2.26	0.02	0.13	2.14	
10th month 1.89 - 1.89 0.02 0.13 1.76		8th month	2.14	-	2.14	0.02	0.13	2.01	
		9th month	2.01	-	2.01	0.02	0.13	1.89	
11th month 1.76 - 1.76 0.02 0.13 1.64		10th month	1.89	-	1.89	0.02	0.13	1.76	
		11th month	1.76	-	1.76	0.02	0.13	1.64	

	12th month	1.64	-	1.64	0.01	0.13	1.51
					0.26	1.51	
5th	Opening Balance						
	1st month	1.51	-	1.51	0.01	0.13	1.38
	2nd month	1.38	-	1.38	0.01	0.13	1.26
	3rd month	1.26	-	1.26	0.01	0.13	1.13
	4th month	1.13	-	1.13	0.01	0.13	1.01
	5th month	1.01	-	1.01	0.01	0.13	0.88
	6th month	0.88	-	0.88	0.01	0.13	0.75
	7th month	0.75	-	0.75	0.01	0.13	0.63
	8th month	0.63	-	0.63	0.01	0.13	0.50
	9th month	0.50	-	0.50	0.00	0.13	0.38
	10th month	0.38	-	0.38	0.00	0.13	0.25
	11th month	0.25	-	0.25	0.00	0.13	0.13
	12th month	0.13	-	0.13	0.00	0.13	-
					0.09	1.51	
	OOR TO DOOR IORATORIUM	60	MONTHS				
1	PERIOD	6	MONTHS				
REP.	AYMENT PERIOD	54	MONTHS				

4.10. WORKING CAPITAL CALCULATIONS

COMPUTATION OF CLOSING STOCK & WORKING CAPITAL							
PARTICULARS	1st year	2nd year	3rd year	4th year	5th year		
Finished Goods							
	1.81	2.07	2.33	2.60	2.89		
Raw Material							
-	1.98	2.27	2.57	2.90	3.24		
Closing Stock	3.79	4.34	4.90	5.50	6.13		

COMPUTATION OF WORKING CAPITAL REQUIREMENT							
TRADITIONAL METHOD				((in Lacs)		
Particulars	Amount	Own]	Margin	Bank	Finance		
Finished Goods & Raw Material	3.79						
Less : Creditors	1.06						
Paid stock	2.73	10%	0.27	90%	2.46		
Sundry Debtors	2.06	10%	0.21	90%	1.86		
	4.80		0.48		4.32		
MPBF					4.32		
WORKING CAPITAL LIMIT DEMAND (from Bank)							
Working Capital Margin					0.44		

4.11. SALARY & WAGES

BREAK UP OF LABOUR CHA	RGES		
Particulars	Wages Rs. per Month	No of Employees	Total Salary
Skilled (in thousand rupees)	14,000	2	28,000
Unskilled (in thousand rupees)	8,500	2	17,000
Total salary per month Total annual labour charges	(in lacs)		45,000 5.40

BREAK UP OF STAFF SALARY CHARGES								
Particulars	Salary Rs. per Month	No of Employees	Total Salary					
Helper	7,000	1	7,000					
Accountant	12,000	1	12,000					
Total salary per month			19,000					
Total annual Staff charges	(in lacs)		2.28					

4.12 POWER REQUIREMENT

Utility Charges (per month)		
Particulars	value	Description
Power connection required	8	KWH
consumption per day	64	units
Consumption per month	1,600	units
Rate per Unit	10	Rs.
power Bill per month	16,000	Rs.

4.13. DEPRECIATION CALCULATION

COMPLITATION OF DED	DECIATION		(in
<u>COMPUTATION OF DEP</u> Description	Plant & Machinery	Miss. Assets	Lacs)
Rate of Depreciation	15.00%	10.00%	
Opening Balance	_	-	-
Addition	11.35	1.00	12.35
Total	11.35	1.00	12.35
Less : Depreciation	1.70	0.10	1.80
WDV at end of Year	9.65	0.90	10.55
Additions During The Year	-	-	-
Total	9.65	0.90	10.55
Less : Depreciation	1.45	0.09	1.54
WDV at end of Year	8.20	0.81	9.01
Additions During The Year	-	-	_
Total	8.20	0.81	9.01
Less : Depreciation	1.23	0.08	1.31
WDV at end of Year	6.97	0.73	7.70
Additions During The Year	-	_	-
Total	6.97	0.73	7.70
Less : Depreciation	1.05	0.07	1.12
WDV at end of Year	5.92	0.66	6.58
Additions During The Year		-	-
Total	5.92	0.66	6.58
Less : Depreciation	0.89	0.07	0.95
WDV at end of Year	5.04	0.59	5.63

4.14. **REPAIR & MAINTENANCE:** Repair & Maintenance is 2.5% of Gross Sale.

4.15. PROJECTIONS OF PROFITABILITY ANALYSIS

PROJECTED PROFITABIL	ITY STATE	<u>MENT</u>			(in Lacs)
		2nd	3rd	4th	
PARTICULARS	1st year	year	year	year	5th year
Capacity Utilisation %	55%	60%	65%	70%	75%
SALES					
Gross Sale					
Cookies	61.89	73.13	83.01	94.29	106.27
Total	61.89	73.13	83.01	94.29	106.27
COST OF SALES					
Raw Material Consumed	39.60	45.36	51.48	57.96	64.80
Electricity Expenses	1.92	2.21	2.54	2.92	3.21
Depreciation	1.80	1.54	1.31	1.12	0.95
Wages & labour	5.40	5.94	6.53	7.06	7.62
Repair & maintenance	1.55	1.83	2.08	2.36	2.66
Packaging	4.02	5.27	5.81	6.60	7.44
Cost of Production	54.29	62.14	69.75	78.01	86.68
Add: Opening Stock /WIP	-	1.81	2.07	2.33	2.60
Less: Closing Stock /WIP	1.81	2.07	2.33	2.60	2.89
Cost of Sales	52.48	61.88	69.50	77.74	86.39
GROSS PROFIT	9.40	11.25	13.52	16.55	19.88
	15.19%	15.39%	16.28%	17.56%	18.70%
Salary to Staff	2.28	2.64	3.23	3.71	4.08
Interest on Term Loan	0.67	0.59	0.42	0.26	0.09
Interest on working Capital	0.44	0.44	0.44	0.44	0.44
Rent	3.60	3.96	4.36	4.79	5.27
selling & adm exp	1.24	1.32	1.66	1.89	2.13
TOTAL	8.23	8.95	10.10	11.08	12.01
NET PROFIT	1.18	2.30	3.41	5.47	7.87
	1.90%	3.15%	4.11%	5.80%	7.40%
Taxation	-	-	0.05	0.22	0.70
PROFIT (After Tax)	1.18	2.30	3.37	5.25	7.17

4.16. BREAK EVEN POINT ANALYSIS

BREAK EVEN POINT ANALYSIS					
Year	Ι	II	III	IV	V
Net Sales & Other Income	61.89	73.13	83.01	94.29	106.27
Less : Op. WIP Goods	-	1.81	2.07	2.33	2.60
Add : Cl. WIP Goods	1.81	2.07	2.33	2.60	2.89
Total Sales	63.70	73.39	83.27	94.57	106.56
Variable & Semi Variable Exp.					
Raw Material Consumed	39.60	45.36	51.48	57.96	64.80
Electricity Exp/Coal Consumption at 85%	1.63	1.88	2.16	2.48	2.73
Wages & Salary at 60%	4.61	5.15	5.86	6.46	7.02
Selling & adminstrative Expenses 80%	0.99	1.05	1.33	1.51	1.70
Interest on working Capital	0.44	0.44	0.44	0.44	0.44
Repair & maintenance	1.55	1.83	2.08	2.36	2.66
Packaging	4.02	5.27	5.81	6.60	7.44
Total Variable & Semi Variable Exp	52.84	60.97	69.15	77.81	86.79
Contribution	10.86	12.42	14.12	16.76	19.77
Fixed & Semi Fixed Expenses					
Electricity Exp/Coal Consumption at 15%	0.29	0.33	0.38	0.44	0.48
Wages & Salary at 40%	3.07	3.43	3.90	4.31	4.68
Interest on Term Loan	0.67	0.59	0.42	0.26	0.09
Depreciation	1.80	1.54	1.31	1.12	0.95
Selling & adminstrative Expenses 20%	0.25	0.26	0.33	0.38	0.43
Rent	3.60	3.96	4.36	4.79	5.27
Total Fixed Expenses	9.68	10.11	10.71	11.29	11.90
Capacity Utilization	55%	60%	65%	70%	75%
OPERATING PROFIT	1.18	2.30	3.41	5.47	7.87
BREAK EVEN POINT	49%	49%	49%	47%	45%
BREAK EVEN SALES	56.78	59.78	63.15	63.70	64.16
			00.10	00.70	01.10

4.17. PROJECTED BALANCE SHEET

PROJECTED BALANCE SHEET							
PARTICULARS	1st year	2nd year	3rd year	4th year	5th year		
<u>Liabilities</u>							
Carrital							
Capital		7 17	0.07	10.04	14.00		
opening balance	1.67	7.17	8.97	10.84	14.09		
Add:- Own Capital	1.67	• • •					
Add:- Retained Profit	1.18	2.30	3.37	5.25	7.17		
Less:- Drawings	-	0.50	1.50	2.00	3.50		
Subsidy/grant	4.32						
Closing Balance	7.17	8.97	10.84	14.09	17.76		
Term Loan	6.04	4.53	3.02	1.51	-		
Working Capital Limit	4.00	4.00	4.00	4.00	4.00		
Sundry Creditors	1.06	1.21	1.37	1.55	1.73		
Provisions & Other Liab	0.40	0.50	0.60	0.72	0.86		
TOTAL :	18.66	19.21	19.83	21.86	24.35		
Assets							
Fixed Assets (Gross)	12.35	12.35	12.35	12.35	12.35		
Gross Dep.	1.80	3.34	4.65	5.77	6.72		
Net Fixed Assets	10.55	9.01	7.70	6.58	5.63		
Current Assets							
Sundry Debtors	2.06	2.44	2.77	3.14	3.54		
Stock in Hand	3.79	4.34	4.90	5.50	6.13		
Cash and Bank	2.26	3.42	4.46	6.64	9.05		
TOTAL :	18.66	19.21	19.83	21.86	24.35		

4.18. CASH FLOW STATEMENT

PROJECTED CASH FLOW STATEMENT							
PARTICULARS	1st year	2nd year	3rd year	4th year	5th year		
SOURCES OF FUND							
Own Margin	1.67						
Net Profit	1.18	2.30	3.41	5.47	7.87		
Depriciation & Exp. W/off	1.80	1.54	1.31	1.12	0.95		
Increase in Cash Credit	4.00	-	-	-	-		
Increase In Term Loan	6.79	_	-	-	-		
Increase in Creditors	1.06	0.15	0.16	0.17	0.18		
Increase in Provisions & Oth lib	0.40	0.10	0.10	0.12	0.14		
Sunsidy/grant	4.32						
TOTAL :	21.22	4.09	4.99	6.88	9.15		
APPLICATION OF FUND							
Increase in Fixed Assets	12.35						
Increase in Stock	3.79	0.55	0.56	0.60	0.63		
Increase in Debtors	2.06	0.37	0.33	0.38	0.40		
Repayment of Term Loan	0.75	1.51	1.51	1.51	1.51		
Drawings	_	0.50	1.50	2.00	3.50		
Taxation	-	-	0.05	0.22	0.70		
TOTAL :	18.96	2.93	3.94	4.70	6.74		
Opening Cash & Bank Balance	-	2.26	3.42	4.46	6.64		
Add : Surplus	2.26	1.16	1.04	2.18	2.41		
Closing Cash & Bank Balance	2.26	3.42	4.46	6.64	9.05		

4.19. DEBT SERVICE COVERAGE RATIO

CALCULATION OF D.S.C.R					
PARTICULARS	1st year	2nd year	3rd year	4th year	5th year
CASH ACCRUALS	2.98	3.84	4.68	6.37	8.12
Interest on Term Loan	0.67	0.59	0.42	0.26	0.09
Total	3.65	4.43	5.10	6.63	8.21
REPAYMENT					
Instalment of Term Loan	0.75	1.51	1.51	1.51	1.51
Interest on Term Loan	0.67	0.59	0.42	0.26	0.09
Total	1.42	2.10	1.93	1.77	1.60
DEBT SERVICE COVERAGE RATIO	2.56	2.11	2.64	3.75	5.14
AVERAGE D.S.C.R.		2 ,11	2.01	0110	3.24