



#### Meat Processing Products Business Plan







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&

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#### You will get to know...

- Products that can be made
- Meat Products Processing Flowchart
- Equipments Required
- Labor/Staff required
- Profit margin



# Cold cut products



Sausage



Salami

## Cold cut products



Frankfurter



Bologna

### Cold cut products



Smoked Chicken Breast



Hot dog

#### **Traditional Products**



Seekh Kebab



Shami Kebab

#### **Traditional Products**



**Chicken Tikka** 



**Biryani** (Hyderabadi/Moradabadi Variant)

### Coated/Breaded Products



**Chicken Burger-Patties** 



**Chicken Nuggets** 

#### **Cured Products**



**Dry cured Ham** 



**Wet cured Ham** 

#### **Cured Products**

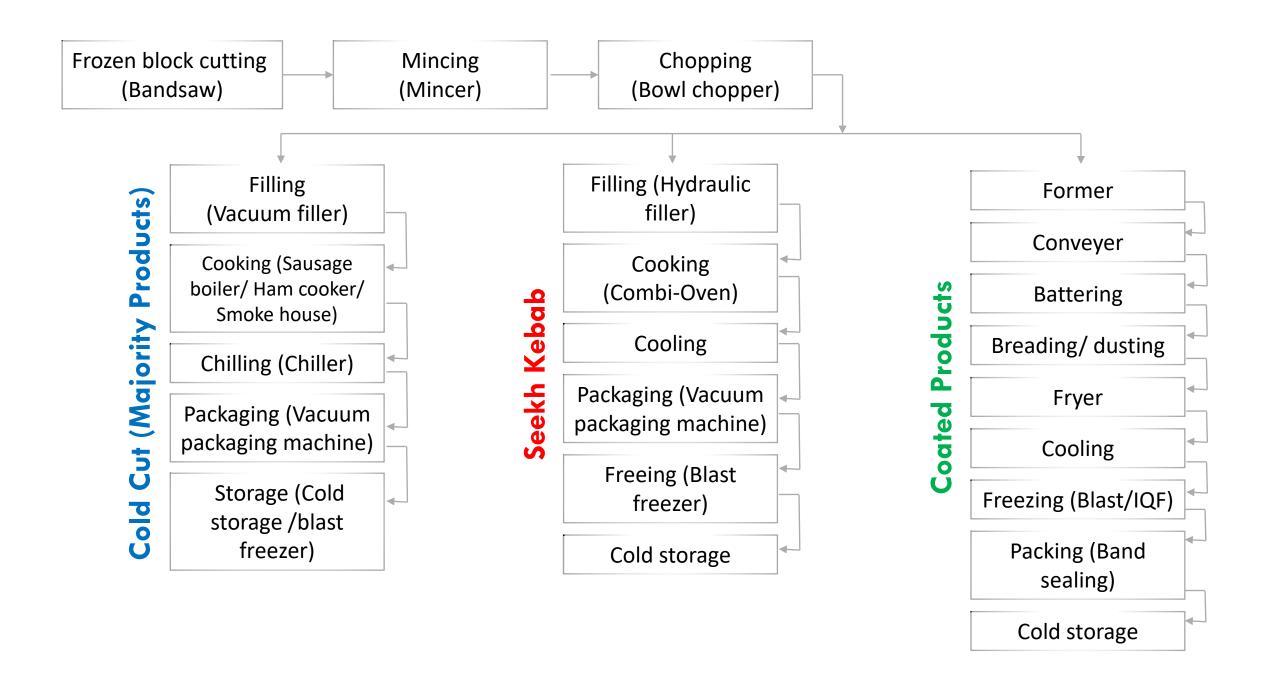


**Cured Becon** 



Cured Chicken Products

### **Process flowchart**



# **Equipment Required**



#### Mincer

For Small Scale







# **Bowl Chopper**

For Small Scale







## Sausage Filler

For Small Scale







#### **Kebab Filler**

For Small Scale







### **Tumbler**

For Small Scale







### **Meat Slicer**





#### Combi-Oven

For Small Scale







#### **Meat Bandsaw**

For Small Scale







### Ice flaker

For Small Scale







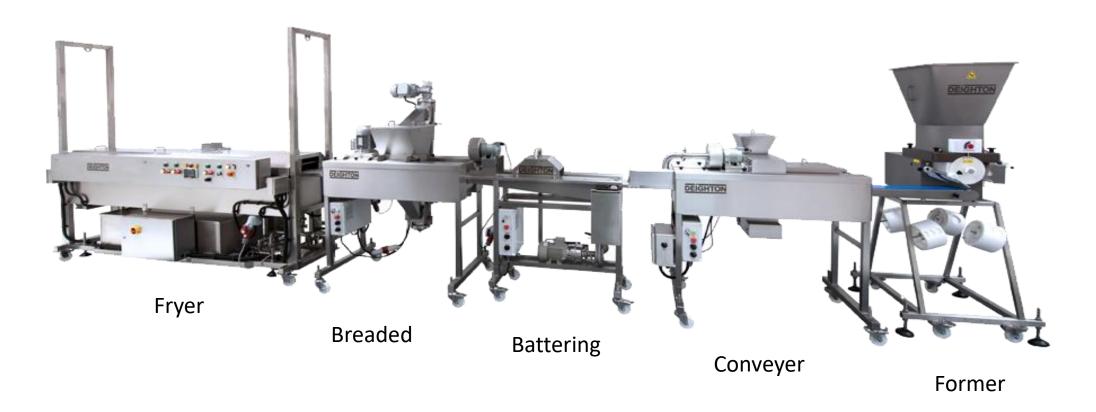
#### **Band Sealer**

For Small Scale





# Meat Patty line





#### **Metal Detector**





# Cooking



Ham Cooker



Smoke House



# Vacuum Packaging Machine

For Small Scale





### **Cold Storage**

For Small Scale



0.5 – 3 ton Capacity



More than 3 ton Capacity

#### **Blast freezer**

For Small Scale



0.5 – 1 ton Capacity



More than 1 ton Capacity

#### Chiller

For Small Scale



0.5 – 1 ton Capacity



More than1 ton Capacity

#### Miscellaneous Items





**Cutting Tables** 

#### Miscellaneous Items



Meat Cutting Knifes

#### Labor/Staff required

#### For Small Scale:

100-200 Kg/day Production

4-5 workers are required

#### For Mid Scale:

300-500 Kg/day Production

8-10 workers are required (Including Chef)

#### For Large Scale:

1500-2000 Kg/day Production

15-30 workers are required (Chef + Helper)

### **Total Expenses**

Products	Chicken Seekh Kebab	Chicken Tikka
Total Cost Price (Raw material + Labor/Staff + Pakaging + Operating cost)	Rs 220/Kg	Rs 450/Kg
Selling Price	Rs 350-550/ Kg	Rs 650-750 /Kg
Profit Margin	60% - 150%	44% - 66%
Total Manpower required	5	9





### **Support Team**

#### Dr. Prarabdh C. Badgujar

**Assistant Professor** 

#### Deepak

(PhD Scholar)
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#### Aditya Sharma

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#### Lalit Dahiya

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#### **Contact Us:**

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# Thank You