

### **Visit of Ms. Meetu Kapur at NIFTEM-K**

Ms. Meetu Kapur visited National Institute of Food Technology Entrepreneurship and Management-Kundli (NIFTEM-K) on 29.01.2024 to meet the prominent and notable high officials of the institute. Dr. Harinder Singh Oberoi (Director, NIFTEM-K), Prof. Komal Chauhan (Dean Research and Outreach) and team from NIFTEM-K Contract Research Organization (CRO) and Centre of Excellence for Food fortification (CEFF) were present in the meeting. The meeting aimed at understanding the scale of work undergoing in NIFTEM-K in the area of food fortification sector and to explore the possibilities for collaboration. Key challenges for rice fortification in India such as implementation of Quality Assurance/Quality Control checklists, maintenance of product quality, farmers' adoption of the technology, consumers' perceptions and related shifts towards product acceptability were discussed. The fortified products (Wheat, oil and rice) developed at NIFTEM-K were demonstrated during the visit to Center of Excellence for Food Fortification (CEFF).