

National Institute of Food Technology Entrepreneurship and Management (NIFTEM), Kundli, Sonapat, Haryana

Name of Tender: EOI for Hiring of Event Management Agency for the Conceptualization, Design & Fabrication of NIFTEM's Pavilion for World Food India Exhibition during 19th to 22nd September, 2024 at Pragati Maidan, New Delhi

GeM Bid No. GEM/2024/B/5282258 dated 12.08.2024

Last date of bid submission: 26.08.2024

Technical Bid Opening Date: 26.08.2024

(Marks Awarded)

Sr. No.	Agency	Annual Average Turnover of the Bidder during last three financial years (2019-20, 2020-21 & 2021-22). i. INR 5.01 – 07.50 Cr = 05 Marks ii. INR 07.51 – 10.00 Cr = 10 Marks iii. INR 10.01 Lakh and 12.00 Cr = 15 Marks iv. Above 12.00 Cr = 20 Marks	Details of events organized at national/ International (Food Exhibitions/ Food Festivals, etc) during last 05 years. Minimum 05 national/ 02 international events with value of Rs. 10 Lakh or above and 25 Lakh or above respectively and out of these 03 should be with Govt. Organizations. 05 marks shall be given for each program but maximum 40 marks.	Interaction-cum-PPT Presentation on past events and proposed event with agency's credential, finances, manpower, infrastructure etc. The EMA must prepare the technical presentation alongwith Conceptual Plan for the event considering the requirement of NIFTEM-K: Overall layout of the Event – particularly optimal utilization of space, designing & fabrication of the NIFTEM's Pavilion	Total Marks obtained (Eligibility for opening of financial bid 75 marks out of 100 marks)	Eligible/ Not Eligible
	Max. Marks	20	40	40	100	
1	M/s B2B Hospitality Pvt. Ltd.	20	40		60	Technically Qualified
2	M/s DOT Communications and Marketing Pvt. Ltd.	20	40		60	Technically Qualified
3	M/s Graphisads Limited	20	40		60	Technically Qualified
4	M/s Promodome Communications Pvt. Ltd.	20	25		45	Technically Qualified
5	M/s Sharad Advertising Pvt Ltd	20	25		45	Technically Qualified

Recommendation: The TEC evaluated the bids on the basis of submitted documents and found that above 05 bidder are technically qualified in the pre-qualifying criteria as per eligibility criteria laid down in the EOI document. Therefore, TEC recommended to invite them for Interaction-cum-PPT Presentation on 02.09.2024 at 11.30 AM at NIFTEM Campus.

Besides, M/s Alaknanda Advertising Pvt. Ltd. and M/s Event Feasta India Pvt. Ltd. have been found technically disqualified due to not having the required experience as per eligibility criteria.