**Subject- Inviting Expression of Interest (EoI) for the Development of 2 self-learning modules (video format) for Capacity Building under PMFME Scheme**

National Institute of Food Technology Entrepreneurship and Management (NIFTEM) is inviting bids for preparation of digital training material as per the details below:

**Background and Purpose:** PMFME “Pradhan Mantri Formalization of Micro Food Processing Enterprises scheme”. PMFME is being implemented by Ministry of Food Processing Industries, Government of India, in partnership with the States has launched an all India centrally sponsored for providing **financial,** **technical** and **business support for opening of new enterprises and upgradation of existing micro food processing enterprises**.

As, capacity building is an important component of PMFME Scheme. Therefore, training of beneficiaries (SHGs/ FPOs/ Cooperatives, individuals and other stake holders), 2 video modules are to be prepared on the topics mentioned below:

1. Business Opportunity Identification- 10-20 minutes maximum
2. Hygiene and FSSAI Standards- 10-20 minutes maximum

**The capping for the cost is Rs.5000/min.**

1. **Language: Hindi (with English subtitle).**
2. **Content: Combination of text, audio, graphics, animation, video screen capture and interactivity**
3. **Video resolution: Video should have resolution of 1080p or more.**
4. **Video Footage should be authentic, should have no copyright issues even music of the video should be licensed.**
5. **Mode of delivery: Links of unlisted YouTube videos.**

**\*\*Raw files will be shared to NIFTEM, Kundli after the delivery of content.**

**Bidding Procedure:** The Bidders are required to submit a google form first showing their interest ([**https://forms.gle/iPMxsXUi1bFoNmxDA**](https://forms.gle/iPMxsXUi1bFoNmxDA)**)** within 3 working days from the date of this EoI. Based on this the PMFME cell NIFTEM shall inform the successful bidders for the submission of financial bid via email with password-protected quotations individually for both the videos (within 24 hours of the intimations) on the letterhead of the organization through e-mail- [pmfmecell@niftem.ac.in](mailto:pmfmecell@niftem.ac.in) keeping in cc: [nitinkumar.iit@gmail.com](mailto:nitinkumar.iit@gmail.com), [aojha@gmail.com](mailto:aojha@gmail.com), [vimal.niftem@gmail.com](mailto:vimal.niftem@gmail.com), [arit@niftem.ac.in](mailto:arit@niftem.ac.in), [rituraj@niftem.ac.in](mailto:rituraj@niftem.ac.in).

**The shortlisting will be based on the L1 prices submitted by the agencies.**

For resolving queries, please contact PMFME Cell at 0130-2281089, e-mail: [pmfmecell@niftem.ac.in](mailto:pmfmecell@niftem.ac.in).